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WHAT IS CLAIMED IS:

A system for controlling a motorized window covering, comprising:

 an actuator mechanically coupled to an operator of the window covering;
 a remote control unit selectively communicating with the actuator;
 a visible light beam emitter within the remote control unit, the visible light beam emitter emitting a blinking visible light beam; and
 an encoded light beam emitter within the remote control unit.

- 2. The system of Claim 1, wherein the encoded light beam emitter emits an encoded light beam that is superimposed on the blinking visible light beam.
- 3. The system of Claim 2, wherein the blinking visible light beam is about the same size as the encoded light beam.
- 4. The system of Claim 3, wherein the encoded light beam is coaxial with the blinking visible light beam.
- 5. The system of Claim 1, wherein the blinking visible light beam blinks at a rate of between two and four pulses per second inclusive.
- 6. The system of Claim 5, wherein each pulse of the blinking visible light beam has a duty cycle of between twenty percent and fifty percent, inclusive.
- 7. A remote control unit for controlling a motorize window covering, comprising: means for emitting a blinking visible light beam; and means for emitting an encoded light beam.
- 8. The remote control unit of Claim 7, wherein the encoded light beam is

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superimposed on the blinking visible light beam.

9. The remote control unit of Claim 7, wherein the blinking visible light beam is about the same size as the encoded light beam.

- 10. The remote control unit of Claim 7, wherein the encoded light beam is coaxial with the blinking visible light beam.
- 11. The remote control unit of Claim 7, wherein the encoded light beam is infrared.
- 12. The remote control unit of Claim 7, wherein the encoded beam carries control data.
- 13. The remote control unit of Claim 7, wherein the blinking visible light beam blinks at a rate of between two and four seconds, inclusive.
- 14. The remote control unit of Claim 13, wherein each pulse of the blinking visible light beam has a duty cycle of between twenty percent and fifty percent, inclusive.
- 15. A system for controlling a motorized window covering, comprising:

 an actuator mechanically coupled to an operator of the window covering;
 a remote control unit selectively communicating with the actuator;
 a visible light beam emitter within the remote control unit; and
 an encoded light beam emitter within the remote control unit.
- 16. The system of Claim 15, wherein the visible light beam is a blinking visible light beam.
- 17. The system of Claim 16, wherein the encoded light beam emitter emits an encoded

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light beam that is superimposed on the blinking visible light beam.

18. The system of Claim 16, wherein the blinking visible light beam blinks at a rate of between two and four seconds, inclusive.

19. The system of Claim 16, wherein each pulse of the blinking visible light beam has a duty cycle of between twenty percent and fifty percent, inclusive.